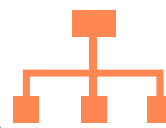




# BUSINESS RESOURCE GUIDE

**Your FREE Connection to Knowledge,  
Networking, Resources and Success  
On the Lakeshore**



Contact us:  
Greater Muskegon Economic Development or  
Muskegon Lakeshore Chamber of Commerce  
231-722-3751

# What is the Muskegon Business Resource Team?



The Muskegon BRT is a **FREE** business outreach program comprised of local, regional and state organizations that educate and counsel at every stage of growth. These organizations provide **programming, incentives, and referrals** to help businesses start, grow and stay in Muskegon County. This one-stop source offers easy access to the services and connections needed to run businesses effectively, efficiently and profitably! Many of the organizations specialize in various growth stages, ● Start-up, ● Growth, ● Expansion.

## Counseling, Research & Regulations

|       |   | Services:                                       |
|-------|---|---|
| ● ●   | Employers Association of West Michigan eawm.net                     | HR, safety, benefits and wellness               |
| ● ● ● | Hackley Business Library hackleylibrary.org                         | Business research, data, programming            |
| ● ● ● | Michigan Small Business Development Center sbdcmichigan.org         | No cost training, counseling, market research   |
| ● ●   | Greater Muskegon Economic Development developmuskegon.org           | Economic development services, expansion        |
| ● ●   | Muskegon Innovation Hub (GVSU) gvsu.edu/mihub                       | Coaching, funding, networking, work space       |
| ●     | Muskegon Inventors Network muskegoninventorsnetwork.org             | Product research, counseling, mentoring         |
| ● ● ● | Muskegon Lakeshore Chamber of Commerce muskegon.org                 | Resource organization, varied services          |
| ● ● ● | SCORE muskegon.score.org  | Free mentoring and counseling, workshops        |
| ● ● ● | White Lake Area Chamber of Commerce whitelake.org                   | Resource organization, marketing                |
| ● ●   | GROW growbusiness.org   | Business loans, training, mentoring, consulting |
| ● ●   | PTAC - Government Contracting Assistance muskegonareafirst.org/ptac | Government contracting assistance               |

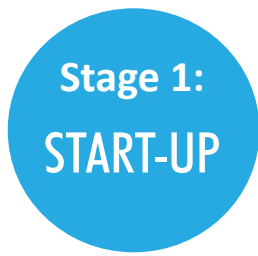
## Finance

|       |  | Services:                                       |
|-------|--|---|
| ● ● ● | Economic Development Foundation growmichigan.com               | Business loans                                  |
| ● ●   | GROW growbusiness.org  | Business loans, training, mentoring, consulting |
| ● ●   | Michigan Economic Development Corporation michiganbusiness.org | Financing assistance, training dollars          |
| ● ● ● | Michigan Small Business Development Center sbdcmichigan.org    | Counseling on financing and projections         |
| ● ● ● | Muskegon Angels muskegonangels.com                             | Muskegon investor group                         |
| ● ●   | Northern Initiatives northerninitiatives.org                   | Loans and business expertise                    |
| ● ● ● | SCORE muskegon.score.org                                       | Counseling on financial projections, budgeting  |
| ● ● ● | Small Business Administration sba.gov                          | Loan guarantees, contracts, counseling          |
| ● ●   | Start Garden startgarden.com                                   | Entrepreneur support, pitch awards              |

## Who Should Use the BRT?

Whether a business is in the idea, start-up, sustaining or expansion stage, the BRT has resources to help. The BRT partners work with businesses in most industries. All conversations are confidential!





## Education, Training & Innovation

|  |  | Services:                                       |
|--|--|---|
|  | Baker College<br>baker.edu   | Small Business Entrepreneurship degree          |
|  | Employers Association of West Michigan<br>eawm.net                     | HR, leadership, team and communications         |
|  | Lakeshore Fab Lab<br>muskegoncc.edu/lakeshore-fab-lab                  | Prototyping, fabrication, counseling            |
|  | Michigan Manufacturing Technology Center<br>mmtcwest.org               | Training and varied services                    |
|  | Michigan Small Business Development Center<br>sbdcmichigan.org         | Education and training                          |
|  | Muskegon Area Career Tech Center<br>muskegonisd.org                    | Career partnerships                             |
|  | Greater Muskegon Economic Development<br>developmuskegon.org           | Varied economic development services            |
|  | Muskegon Community College<br>muskegoncc.edu/workforce-training        | Education, training and varied services         |
|  | Muskegon Innovation Hub (GVSU)<br>gvsu.edu/mihub                       | Marketing and strategy                          |
|  | Muskegon Inventors Network<br>muskegoninventorsnetwork.org             | Training for inventors                          |
|  | Muskegon Lakeshore Chamber of Commerce<br>muskegon.org                 | Marketing, technology, business growth          |
|  | PTAC - Government Contracting Assistance<br>muskegonareafirst.org/ptac | Government contracting assistance               |
|  | West Michigan Works!<br>westmiworks.org                                | Talent recruitment, training, development       |
|  | White Lake Area Chamber of Commerce<br>whitelake.org                   | Marketing, technology, business growth          |
|  | GROW<br>growbusiness.org   | Business loans, training, mentoring, consulting |

## Location Assistance or Incubator Programs

|  |   | Services:                                   |
|--|---|---|
|  | AMG Business Center<br>amgbusinesscenters.com                     | Office workspace, small business services   |
|  | Century Club Retail Center<br>bit.ly/2LmPkff                      | Retail market space                         |
|  | The Lakes Mall<br>thelakesmall.com                                | Short-term lease program for startup retail |
|  | Greater Muskegon Economic Development<br>muskegonareafirst.org    | Listings of properties with incentives      |
|  | Muskegon Farmers Market, Kitchen 242<br>muskegonfarmersmarket.com | Food product development, retail space      |
|  | Muskegon Innovation Hub (GVSU)<br>gvsu.edu/mihub                  | Office workspace, support services          |
|  | Muskegon Lakeshore Chamber of Commerce<br>muskegon.org            | General relocation information              |
|  | Western Market<br>muskegonwesternmarket.com                       | Seasonal retail space                       |

**WATCH MUSKEGON™**

## How Else Can the BRT Help Your Business?

- Advocacy & Public Policy
- Manufacturing Support
- Business to Business Connections
- Import & Export Assistance
- Internship Programs
- Meeting Spaces
- Networking Events

# YOUR MUSKEGON BRT:



discover-manufacturing.com  
616-494-8835



whitelake.org  
231-893-4585



eawm.net  
231-759-0916



gvsu.edu/mihub  
616-331-6900



growbusiness.org  
616-458-3404



michiganbusiness.org  
888-522-0103



mmtcwest.org  
616-771-0304



muskegonisd.org  
231-767-3600



developmuskegon.org  
231-724-3179



muskegoncc.edu  
231-777-0456



muskegon.org  
231-722-3751



muskegonareafirst.org/ptac  
231-722-7700



muskegon.score.org  
231-722-3751



sbdcmichigan.org  
616-331-7370



startgarden.com  
231-250-2845



westmiworks.org  
231-724-6381

Note: Information you share will be used confidentially for the purpose of connecting the appropriate resources to your business. There is no commitment or obligation to use any services as result of a meeting.

Not sure where to start?  
Greater Muskegon Economic Development or  
Muskegon Lakeshore Chamber of Commerce  
231-722-3751

