

WATCH MUSKEGON

CONTACT: CARLA FLANDERS

MUSKEGON LAKESHORE CHAMBER OF COMMERCE

PHONE: 231-724-3176

FAX: 231-728-7251

cflanders@muskegon.org

FOR IMMEDIATE RELEASE

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Kayaks, Car Shows, and Jet Skis win the prize!

Muskegon, MI – Thousands of photos were submitted to the #ThisIsMuskegon Photo Contest during the month of July. The Watch Muskegon Campaign organizers are pleased to announce the top 15 finalists and top three winners!

Watch Muskegon Administrator Carla Flanders commented, “We had such an overwhelming amount of images it was hard to narrow it down to just 15 and even more challenging to pick the top three! We are so thankful to everyone that submitted photos and shared the beauty, fun and creativity that makes up Muskegon County.”

The Watch Muskegon photo contest encouraged the public to explore Muskegon County and take a picture that captured their experience. Participants then shared the photo on Facebook or Instagram using the hashtag #ThisIsMuskegon. Bob Lukens, Visit Muskegon Director said, “The contest photos provided a great reflection of our community. Muskegon is known for outdoor recreation everything from boating, hiking, camping and beach parties were captured in the photos. The contest increased our social media presence across West Michigan and beyond.”

Listed below are the winning images and the name of the photographer along with the prize package. A panel of judges comprised of community individuals, photographers and representatives from Mlive, WZZM, FineLine Creative, Watch Muskegon, Visit Muskegon, Downtown Muskegon Now and the Muskegon Lakeshore Chamber of Commerce.

To see the final 15, link here. <http://watchmuskegon.com/thisismuskegon-contest/>

First Place: Garret Greven - Eagle Point, Oregon

Photo: Kayaking - A beautiful sunset view from two kayakers approaching the Muskegon Channel.

Winnings include: \$1,000 cash, passes to Michigan’s Adventure, Craig’s Cruisers, Michigan Irish Fest, Lake Express and USS Silversides. Plus, an overnight stay at the Shoreline Inn, gift certificate to The Hearthstone Bistro and Watch Muskegon apparel.



Second Place: Freshwest Lifestyles/Hannah McLouth, Montague, MI

Photo: Car Show - Classic cars and crowds were captured in Montague, highlighting one of the many popular car events held throughout the year.

Winnings include: An overnight stay at the Holiday Inn, gift certificate to Boar's Belly, tickets to The Block/West Michigan Symphony, Muskegon Museum of Art and the USS LST 393 and Watch Muskegon apparel.



Third Place: Gregory Bozik, Grand Haven, MI

Photo: Jet Ski – Catching some waves on sunny Lake Michigan.

Winnings include: Gift certificates to Hennessey's Irish Pub plus passes to Lakeshore Museum Center/Hackley & Hume Homes and Watch Muskegon apparel.



Youth Submission - Honorable Mention: Bella Lindsay

Photo: Sail Boats and Lighthouse - A unique view of colorful sail boats passing by the Muskegon Lighthouse.



The Watch Muskegon campaign was created to promote the Muskegon area with a focus on economic development, beautification and education. The campaign is currently in year 3, with plans to extend until 2020. To learn more about the contest and the Watch Muskegon campaign, visit www.watchmuskegon.com.

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