

# WATCH MUSKEGON

**\$1 BILLION** Watch Us Grow! Major new developments are underway along the Muskegon Lakeshore. See this list of underway and proposed developments totaling more than \$1 billion in new investment!

## UNDERWAY PROJECTS

### Mercy Health Muskegon

PROJECT: Major healthcare center  
INVESTMENT: **\$271 million**

### Port Development

PROJECT: Cobb Plant deconstruction for expanded shipping capabilities & Heritage Landing upgrades for cruise ships  
INVESTMENT: **\$100 million+**

### Tannery Bay

PROJECT: White Lake waterfront housing development  
INVESTMENT: **\$50 million+**

### Bayer Crop Science

PROJECT: Expansion  
INVESTMENT: **\$50 million**

### Alcoa - Aerospace

PROJECT: Plant investment  
INVESTMENT: **\$38 million**

### Environmental Revitalization

PROJECT: Muskegon Lake clean-up and habitat restoration  
INVESTMENT: **\$20 Million**

### Downtown Single Family Housing

PROJECT: Terrace Point Landing waterfront development, Heritage Square Townhomes and Midtown Square  
INVESTMENT: **\$19 million**

### Muskegon Community College

PROJECT: Downtown campus  
INVESTMENT: **\$18 million**

### GE Aviation - Aerospace

PROJECT: Expansion  
INVESTMENT: **\$15 million**

### Walmart

PROJECT: New Walmart in Whitehall Township  
INVESTMENT: **\$14 million**

### La Colombe

PROJECT: Expansion  
INVESTMENT: **\$11 million**

### Misc. Manufacturing Expansions

PROJECT: Expansions at KL Outdoor, Scott Meats, Scherdel Sales & Technology and others  
INVESTMENT: **\$5 - \$10 million**

### Breweries/Distilleries

PROJECT: 18th Amendment, Pigeon Hill & others in planning  
INVESTMENT: **\$2 million+**

**TOTALING NEARLY \$575 MILLION**

## PROPOSED PROJECTS\*

### Windward Pointe Waterfront Development

PROJECT: 100 acre mixed-use waterfront development at the former Sappi Paper Mill Site on Muskegon Lake  
STATUS: In the planning stage

### Wastewater Site Industrial Developments

PROJECT: Energy, food production and technology developments  
STATUS: Dialogue and proposal stage

### Berkshire Muskegon Senior Housing

PROJECT: 79 affordable senior housing apartments  
STATUS: In the planning stage

### High Point Flats

PROJECT: Mixed-use residential  
STATUS: In the planning stage

### Continental Dairy Expansion

PROJECT: Expanding wastewater pipeline to Muskegon  
STATUS: Currently negotiating

### Muskegon Convention Center

PROJECT: New facility in Downtown Muskegon  
STATUS: In study stage

### Odeno Housing Development

PROJECT: 300 home development in Fruitport Township  
STATUS: In the planning stage

### Muskegon County Food Hub

PROJECT: North County Business Park or Wastewater  
STATUS: In the planning stage

### Watermark Phase III and IV

PROJECT: Mixed-use residential and active entertainment  
STATUS: In the planning stage

### Casino Development in Fruitport Township

PROJECT: 233 acre site housing a casino, restaurants, and 220 room hotel  
STATUS: Currently negotiating

**TOTALING MORE THAN \$800 MILLION**

\*Proposed projects are those that have been announced or discussed, and are in the preliminary planning phases.